



**Return To:**  
**Attn: Kevin Murphy**  
**Fax: 866.543.0503**  
kmurphy@nmma.org

The **Progressive® Insurance Strictly Sail® Miami Show** has media and PR opportunities for you! To assist with our pitches to local media outlets, we would like your help. As we develop story ideas and media “hooks” we would like to know what new or unique products you plan to display at the show. We would also like to know if you are planning to offer any special incentives to buyers at the show. Please complete and return this form with information about your company, new products and/or special boat show incentives.

**Our new or unique products include (Please add any new product launches at the 2012 show):**

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**Special incentives being offered include:**

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Company Name:  
Press Contact:  
Phone:  
Fax:  
Cell:  
Email:

Please return by email [kmurphy@nmma.org](mailto:kmurphy@nmma.org) or by fax 866.543.0503