

Dear Strictly Sail Miami Exhibitor:

BACK TO BAYSIDE!

We recently announced the 2011 Strictly Sail Miami Boat Show is returning to its traditional landscape of an all-sail environment at Miamarina at Bayside, next February 17-21. The show will continue to be held in conjunction with the Miami International Boat Show.

Attached is your renewal Exhibitor Application for Space. Because of our return to Bayside we'll need to reallocate the floorplan. **August 31, 2010 is the deadline to renew your exhibit space with 25% deposit to be included in the first phase of space assignment!**

- 1) Review the contact information on your Application and make any updates.
- 2) Tell us how much space you need. Please indicate any special requests or preferences and note this right on your Application. Attached is a .pdf of the Miamarina at Bayside layout. Use this floorplan for general reference only. (*Note: the booths in the big tent are 90 sq. ft; 9' deep by 10' wide*)
- 3) Sign and return your completed Application to us via email or FAX to: 866-543-0503.
- 4) Send your 25% deposit by the August 31, 2010 deadline. Base your 25% deposit on the amount of space you're requesting and mail to the NMMA Payment Center address in Chicago, IL (below).

Mail Payment To:

NMMA Payment Center
33928 Treasury Center
Chicago, IL 60694

Please make checks or money orders payable to: National Marine Manufacturers Association

Payment schedule as follows for your show planning:

25% due August 31, 2010

25% due November 1, 2010

50% due December 17, 2010

Space will be assigned in seniority order to those companies who return their Application and 25% deposit by the August 31st, 2010 deadline. No space will be assigned without receipt of Application and deposit. Don't delay – sign up today for priority space selection! Contact us if you have any questions about the Bayside layout, amount of space requested and deposit amount, or need further show info.

Thank you for your continued support of the Strictly Sail Miami Show. We're proud to extend our resources to you as a valued show contributor. With your participation in an NMMA produced show, you will enjoy an array of benefits, including our dedicated show team to assist in promoting your business. The NMMA truly shares a vested interest in your success and the success of the Sailing Industry. Please contact us directly for any additional information and we look forward to working with you in 2011!

Sincerely,

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